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Spring Into New Kicks! 👟 🌸

1 message

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**BIG PEACH** NEWSLETTER  
RUNNING CO.

## Spring Into New Kicks!



Peachy,

Spring is here, and we couldn't be more excited! The clocks have sprung forward, the days are getting longer, and those warm afternoon temperatures are calling us outside. If you're like us, this is the best time of year to lace up and hit the pavement—whether running, walking, or just soaking up the sunshine!

With all this extra time outdoors, now's the perfect moment to check your shoes. Are they still giving you the comfort and support you need? If you're unsure, swing by one of our locations, and we'll help you determine if it's time for a refresh.

Even if your current pair still has some miles left, why not grab a fresh set for springtime adventures? From festivals to long workdays on your feet, a new pair with extra cushioning can keep you feeling energized. We've got the latest styles ready for you—stop by any of our [convenient locations](#) or [shop online](#) to find your perfect fit!

SHOP NOW!

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**Garmin & Shokz Sale**



### Garmin Offer

Save \$50 off the Forerunner 55, 265/265S, & 965. This offer is valid now through March 31st. This offer is valid for in-store purchases only.



### Spring Shokz Offer

Between March 25th and 31st, you can save \$35 on OpenRun Pro or \$30 on OpenRun Pro 2 or OpenRun and \$20 off OpenMove. This offer is valid for in-store purchases only.

## Nominate Your Community - Global Running Day!



We're gearing up for **Global Running Day on June 4th**, and we want your input! Where should we celebrate this year? Nominate your community or a spot you'd love to see us host this year's event. Let us know whether it's a favorite route, park, venue, or even a great local brewery or restaurant. Yes, we'll cover the food and drinks for everyone in attendance.

**The deadline for nominations is on March 31st.** Then, we'll tally the results and plan an unforgettable celebration. The big reveal happens on May 5th via our newsletter and website.

[SUBMIT YOUR NOMINATION!](#)



### Free Shoes with Bike Purchase!

Ride through 2025 in style! We're here to help you gear up for a healthier, more active you. Buy a Giant, Liv, Momentum, or Specialized bike and step into a free pair of shoes!\* This offer is only good at our [Big Peach Ride + Run](#) locations, your one-stop shop for cycling and running.

\*Valid on bike purchases over \$750 and shoes valued at \$150 or less.

## FREE ENTRY WITH HOKA PURCHASE

Starting today, any regularly priced HOKA shoe purchase qualifies for Free entry to any Move for Grady events.\* You'll receive a unique code to register online. Grab a pair of new shoes and use them in any of the running events on April 26th!

*\*This offer is valid on HOKA purchases from March 3rd through the last day of online registration.*

*The offer cannot be used for previous HOKA purchases or registrations.*



REGISTER TODAY!

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## SOCIAL RUNS & RIDES

We have fun Social Runs from all of our locations. They're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

### South Fulton Social Runs/Walks

Our [South Fulton location](#) will start weekly social runs/walks on Wednesday evenings and Saturday mornings, starting on April 2nd.

### Social Rides Are Back!

Our [Midtown Safety Ride](#) picks up again on March 3rd from our Midtown location. The [Brookhaven Wednesday night ride](#) starts on March 12th.

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## EVENTS

### Nike Vomero 18 Demo Run - Try It & Win!

**March 25th - Marietta, 6:30 pm**

Join us for our Nike Vomero 18 Demo Run with Nike EKIN, Mo, and experience the newest edition of this ultra-cushioned favorite. Not only will you get to take the Vomero 18 for a test run, but every runner who tries it out will be entered into a raffle for one of two \$25 Big Peach gift cards! Plus, we'll have hydration and snacks to keep you fueled and ready to go. Don't miss this chance to run, test, and possibly win—see you there! RSVP [here](#).

### PUMA Women's Night

**March 25th - Decatur, 6 pm**

Celebrate Women's History Month with us as we unite the community for an inspiring and empowering event! Join us for a dynamic Q&A panel featuring trailblazing women like Liz Rock, Tatiana O'Hara, and a special guest athlete as they share their stories and experiences. This is a celebration you won't want to miss! Let's honor the women who inspire us while making lasting memories together. RSVP [here](#).

### PUMA Women's Night

**March 26th - Kennesaw, 6 pm**

Join us for an unforgettable night of community and excitement with Puma! Experience the latest in athletic footwear with exclusive demo shoes and exciting giveaways. Don't miss the chance to engage with Puma athletes during our interactive Q&A panel. Whether you're an athlete or love great company, this event is the perfect way to connect and have fun. We can't wait to see you there! RSVP [here](#).

### Create Dunwoody x Active Dunwoody Art Scavenger Hunt

**April 3rd - Dunwoody, 6:30 pm**

Join us, Nike, and Brookhaven Run Club for the Create Dunwoody x Active Dunwoody Art Scavenger Hunt! Walk or run to explore the Dunwoody Perimeter area, discover hidden art gems along the way. This fun event is a great way to get active, be social, win prizes, and even test out running shoes. This is not a race. RSVP [here](#).

### Triathlon Clinic

**April 5th - Marietta, 12 pm**

Join us at Big Peach East Cobb on Saturday, April 5, for an action-packed triathlon event with Atlanta Tri Club, Wahoo, Asics & Georgia Multisports Productions! Get expert coaching, test the Wahoo KICKR RUN Treadmill on a segment of the IronMan Championship course in Kona, try the latest Asics footwear, and enter to win a free

race entry. Don't miss this chance to train smarter and score great giveaways! Learn more and register here: [Event Info & Registration](#).

## Strength Training & Injury Prevention

**April 13th - Marietta, 12:30 - 1:30 pm**

Join us for an insightful event with Dr. Morgan Kamau from Tempo PT & Performance! Whether you're a seasoned runner or just starting your journey, this session is about strength training and injury prevention. Dr. Kamau will share expert tips and techniques to help you build strength, improve your performance, and reduce the risk of injury while running. Don't miss this chance to learn from a top-notch physical therapist and take your training to the next level! See you there! Register here: [Strength Training & Injury Prevention for Runners](#).

## FEATURED RACES

### Run The River 5k/10k

**March 29th - Roswell, GA**

This family-friendly event offers a fast, flat, and scenic course along the Chattahoochee River, perfect for runners aiming for a personal best or those simply enjoying the outdoors. With USATF certification, it's an excellent opportunity to qualify for the Peachtree Road Race. Don't miss out on this exciting event for a great cause! Register [online](#).



### Atlanta Lustgarten 5k

**March 30th - Atlanta, GA**

Be part of the community united in the vision to transform Pancreatic Cancer into a curable disease. This event raises the critical funds and awareness needed to transform pancreatic cancer into a curable disease. Register [online](#).



### REady to Run 5k Run/Walk

**April 26th - Atlanta, GA**

This family-friendly event welcomes participants of all ages and abilities, offering in-person and virtual 5K options. Proceeds benefit Girls of Excellence and Girls Inc. of Greater Atlanta, organizations dedicated to empowering young women in our community. Don't miss this chance to support a great cause while staying active. Register [online](#).



## RACE PACKET PICK-UPS

### The Daffodil Dash

[Brookhaven](#) - March 28th, 12 pm - 2 pm

### Run The River 5k & 10k

[Marietta](#) - March 28th, 12:30 pm - 6:30 pm

## RACE PARTNERSHIPS

- March 29th - [Run The River 5k & 10k](#)
- March 30th - [The Daffodil Dash](#)
- April 12th - [Hooty Hoo 5k](#)
- April 13th - [Feeney Legacy Project 5k](#)
- April 13th - [Cookie Crusher 5k & Half Marathon](#)
- April 26th - [Move For Grady](#)
- April 26th - [Ready To Run 5k](#)
- April 26th - [Fit City 5k](#)

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