
New Spring 25 RUNATL!

1 message

Mon, Mar 17, 2025 at 8:09 AM



Peachy,

Our Spring 2025 *RUNATL* & *RUN* Georgia tees are now in stock at Big Peach Running Co. locations and [online](#). These shirts offer a technical blend of light materials that wick moisture as the temperatures heat up.

[SHOP NOW!](#)

Garmin & Shokz Sale



Garmin Offer

Save \$50 off the Forerunner 55, 265/265S, & 965. This offer is valid now through March 31st. This offer is valid for in-store purchases only.



Spring Shokz Offer

Between March 17 and March 23, you can save \$20 on OpenFit Air or \$30 on OpenSwim Pro. This offer is valid for in-store purchases only.

Nominate Your Community - Global Running Day!



We're gearing up for **Global Running Day on June 4th**, and we want your input! Where should we celebrate this year? Nominate your community or a spot you'd love to see us host this year's event. Let us know whether it's a favorite route, park, venue, or even a great local brewery or restaurant. Yes, we'll cover the food and drinks for everyone in attendance.

Nominations are open now through March 31st. Then, we'll tally the results and plan an unforgettable celebration. The big reveal happens on May 5th via our newsletter and website.

[SUBMIT YOUR NOMINATION!](#)



Free Shoes with Bike Purchase!

Ride through 2025 in style! We're here to help you gear up for a healthier, more active you. Buy a Giant, Liv, Momentum, or Specialized bike and step into a free pair of shoes!* This offer is only good at our [Big Peach Ride + Run](#) locations, your one-stop shop for cycling and running.

*Valid on bike purchases over \$750 and shoes valued at \$150 or less.

FREE ENTRY WITH HOKA PURCHASE

Starting today, any regularly priced HOKA shoe purchase qualifies for Free entry to any Move for Grady events.* You'll receive a unique code to register online. Grab a pair of new shoes and use them in any of the running events on April 26th!

**This offer is valid on HOKA purchases from March 3rd through the last day of online registration.*

The offer cannot be used for previous HOKA purchases or registrations.



REGISTER TODAY!

SOCIAL RUNS & RIDES

We have fun Social Runs from all of our locations. They're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

South Fulton Social Runs/Walks

Our [South Fulton location](#) will start weekly social runs/walks on Wednesday evenings and Saturday mornings, starting on April 2nd.

Social Rides Are Back!

Our [Midtown Safety Ride](#) picks up again on March 3rd from our Midtown location. The [Brookhaven Wednesday night ride](#) starts on March 12th.

EVENTS

HOKA Bondi 9 Tour

March 24th - Braselton

Join the journey through your favorite BPRC group runs, be one of the first to experience the all-new Bondi 9, and have a chance to win a free pair!

"Try the Bondi 9 at a demo event. Sign in, complete a brief post-run survey, and earn a raffle entry for each event attended. More events mean better chances of winning! Three winners will be announced at the tour's end. RSVP [here](#).



St. Paddy's Day/On Demo Run

March 17th - Braselton, 6:00 pm

Join us at our Braselton locations and try the new On Cloudsurfer 2 and Cloudbunner 2! Experience these great options, followed by a post-run "Pint of Gold" for those 21 and up! RSVP [here](#).

St. Paddy's Day/Brooks Demo Run/Walk

March 17th - Cumming, 7:00 pm

Celebrate St. Patrick's Day with us and Brooks at Crooked Culture Brewing! Join us at Cumming City Center for a fun evening with our friends from Brooks. We'll have the new Brooks Glycerin 22 for you to try for a walk or run. RSVP [here](#).

Nike Vomero 18 Launch

March 18th - Midtown, 6:30 pm

Join us and try Nike's newly released Vomero 18! Mo will have demo sets for runners to try before they buy. Afterward, hang out to win a \$100 gift card to purchase a new pair of Vomeros! RSVP [here](#).

Ask A Doc

March 18th - Marietta, 6:30 pm

Join us for our group run and enjoy a Complimentary Recovery Station courtesy of Dr. Ellis from Corrective Chiropractic! She'll be set up with a chiropractic table, massage gun, compression boots, and healthy snacks to help you recover post-run. This is a great opportunity to ask questions about your health, body, or chiropractic care. Whether running 3 or 5 miles, all paces are welcome—come run, recover, and feel your best! RSVP [here](#).

Livable Buckhead x Big Peach Social Ride

March 23rd - Buckhead, 2 pm - 4 pm

Experience the joy of riding together! Join us for this 6-mile community bike ride led by us and Propel ATL! This event offers the perfect blend of social connection, outdoor fun, and exploration of Buckhead's vibrant PATH400. Don't miss out on the fun and a unique opportunity to explore this path. RSVP [here](#).

Nike Vomero 18 Demo Run - Try It & Win!

March 25th - Marietta, 6:30 pm

Join us for our Nike Vomero 18 Demo Run with Nike EKIN, Mo, and experience the newest edition of this ultra-cushioned favorite. Not only will you get to take the Vomero 18 for a test run, but every runner who tries it out will be entered into a raffle for one of two \$25 Big Peach gift cards! Plus, we'll have hydration and snacks to keep you fueled and ready to go. Don't miss this chance to run, test, and possibly win—see you there! RSVP [here](#).

PUMA Women's Night

March 25th - Decatur, 6 pm

Celebrate Women's History Month with us as we unite the community for an inspiring and empowering event! Join us for a dynamic Q&A panel featuring trailblazing women like Liz Rock, Tatiana O'Hara, and a special guest athlete as they share their stories and experiences. This is a celebration you won't want to miss! Let's honor the women who inspire us while making lasting memories together. RSVP [here](#).

PUMA Women's Night

March 26th - Kennesaw, 6 pm

Join us for an unforgettable night of community and excitement with Puma! Experience the latest in athletic footwear with exclusive demo shoes and exciting giveaways. Don't miss the chance to engage with Puma athletes during our interactive Q&A panel. Whether you're an athlete or love great company, this event is the perfect way to connect and have fun. We can't wait to see you there! RSVP [here](#).

Create Dunwoody x Active Dunwoody Art Scavenger Hunt

April 3rd - Dunwoody, 6:30 pm

Join us, Nike, and Brookhaven Run Club for the Create Dunwoody x Active Dunwoody Art Scavenger Hunt! Walk or run to explore the Dunwoody Perimeter area, discover hidden art gems along the way. This fun event is a great way to get active, be social, win prizes, and even test out running shoes. This is not a race. RSVP [here](#).

Triathlon Clinic

April 5th - Marietta, 12 pm

Join us at Big Peach East Cobb on Saturday, April 5, for an action-packed triathlon event with Atlanta Tri Club, Wahoo, Asics & Georgia Multisports Productions! Get expert coaching, test the Wahoo KICKR RUN Treadmill on a segment of the IronMan Championship course in Kona, try the latest Asics footwear, and enter to win a free race entry. Don't miss this chance to train smarter and score great giveaways! Learn more and register here: [Event Info & Registration](#).

FEATURED RACES

Run The River 5k/10k

March 29th - Roswell, GA

This family-friendly event offers a fast, flat, and scenic course along the Chattahoochee River, perfect for runners aiming for a personal best or those simply enjoying the outdoors. With USATF certification, it's an excellent opportunity to qualify for the Peachtree Road Race. Don't miss out on this exciting event for a great cause! Register [online](#).



Cookie Crusher 5k/Fun Run

April 13th - Cumming, GA

4th Annual Cookie Crusher 5k & Fun Run! Crush the course and enjoy a sweet reward at the end. One hundred percent of the donations will go directly to [Shepherd's Men](#). Register [online](#).



Move For Grady

April 26th - Atlanta, GA

Great news! [Move For Grady](#) is now an official Atlanta Journal-Constitution Peachtree Road Race qualifier. Check out our [5K and 10K routes](#) and start building your training plan. [Register today](#), build your team and don't miss the fun!



Big Peach Sizzler 10k/5k

September 1st - Chamblee/Brookhaven, GA

Experience the Iconic Course – flat and fast, covering Peachtree Road's "friendlier" portion from Chamblee through Brookhaven to Buckhead. Perfect for your first or fastest 10k or 5k. Stay after the race for the post-race biscuits and beer party! Register [online](#).



RACE PACKET PICK-UPS

Noonday Shanty 5k

[Kennesaw](#) - March 20th, 4 pm - 8 pm

City of Refuge Run

[Midtown](#) - March 20th, 4 pm - 7 pm

Cherry Blossom 5k

[Brookhaven](#) - March 20th, 12 pm - 6 pm

Cherry Blossom 5k

[Brookhaven](#) - March 21st, 11 am - 7 pm

Water Drop Dash 5k

[Marietta](#) - March 21st, 11 am - 6 pm

Care For Cops 5k

[Suwanee](#) - March 21st, 5 pm - 7 pm

RACE PARTNERSHIPS

- March 22nd - [Water Drop Dash 5k](#)
- March 22nd - [Noonday Shanty 5k & 10k](#)
- March 22nd - [Care for Cops 5k](#)
- March 22nd - [City of Refuge Run 5k](#)
- March 22nd - [Cherry Blossom 5k](#)
- March 29th - [Run The River 5k & 10k](#)
- March 30th - [The Daffodil Dash](#)

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SHOP ONLINE:



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