
Stand Out!

Mon, Nov 4, 2024 at 8:07 PM



Peachy,

The days are shorter, and you definitely want to get noticed. With less daylight and if you're running in the early morning or evening, you don't want to blend into the background. Ensure you're visible to motorists, especially on the road without sidewalks. Make sure to stop at intersections, especially when you see approaching vehicles; you never know when a driver will be distracted and won't have eyes on the road. Don't forget to stop by one of our stores and pick up gear that will provide illumination, reflectivity, and visibility so you can finish your run safely.

Safety Tips

- Reflectivity - Wear clothing or items that reflect light.
- Illumination - Use lights to see and be seen.
- Combining illumination & reflectivity makes you 6 times more visible.
- Wear bright colors to be more visible.
- Run/walk against traffic when on roads.
- Run/walk in a group when possible (join our [social runs](#)).
- Choose well-lit areas.
- Carry pepper spray or a handheld alarm.

Shop & Get Rewarded



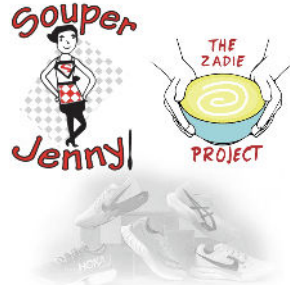
PEACHY BUCKS! Peachy Bucks are back!!! Start your holiday shopping early and get rewarded with Peachy Bucks.

This offer starts on November 1st and goes through December 11th. Purchase \$200 or more in merchandise and/or gift cards, and you'll receive BPRC Peachy Bucks that can be used for future purchases! This sweet deal is eligible for in-store and online purchases. Here's how it works - if you spend \$200.00-\$249.99, you'll receive \$20 in Peachy Bucks. Purchase \$250.00-\$299.99 and you'll receive \$25 in Peachy Bucks, and so on.

Fine print and details: This offer excludes sale racks, gift card redemptions, bikes, and bike-related accessories. Peachy Bucks are earned based on your order Subtotal (pre-tax). Peachy Bucks are for future purchases and may not be applied to the transaction earning the bonus card. This offer runs from November 1 - December 11, 2024. Peachy Bucks will expire on March 31, 2025.

Plates For Plates

Our Brookhaven, Decatur, Midtown, Kennesaw, and Suwanee locations are partnering with [Souper Jenny](#) for November! 5% of carbon-plated shoe sales will be donated to [The ZADIE Project](#), a nonprofit organization feeding Atlanta's hungry children, families, and seniors. Souper Jenny is a collection of locally owned community cafes striving to nourish your Body, Mind, and Spirit.



SOCIAL RUNS

We have fun Social Runs from all of our locations and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

SOCIAL RIDES

Monday Night Safety Ride

Midtown - Mondays - 6:00 pm

Click [here](#) for details.

EVENTS

Recovery Night at East Cobb/Marietta

November 7th - Marietta, 5 pm - 7:30 pm

Is your training plan missing a crucial element? Join us for an exclusive Recovery Event Night featuring Therabody, chair massages, nutrition experts, and more! Learn recovery techniques from industry professionals and discover how proper recovery can elevate your performance. Join us for this can't-miss event. RSVP [here](#).

New Balance Demo Run at Crooked Culture Brewing

November 7th - Cumming, 7:00 pm

Our Thursday night group run has some college football fun AND a New Balance Demo lined up for you! Join us at [Crooked Culture Brewing](#) at Cumming City Center. Join us on your game day to support your favorite team, and we'll have the New Balance 1080 and 860 on the bench waiting for you to take them for a spin! As a bonus, we'll have our college football Goodrs out for you because you'll need that special something to really make your outfit pop! RSVP [here](#).

Sunrise Hike with Hoka - Cumming

November 7th - Cumming, 6:30 am

Join us for an early morning hike at Indian Seats at Sawnee and demo the new Hoka Speedgoat 6. Post-hike, enjoy biscuits from Sawnee Mtn. Biscuit Co. RSVP [here](#).

FEATURED RACES

Veterans Memorial 5k

November 3rd - Marietta, GA

Lace up your sneakers and honor our past, present, and fallen heroes while supporting local veterans and military families. All funds will benefit the Shepherds Men SHARE Initiative, the GA National Guard Family Support Foundation, and Post 29 Service Officer. Don't miss this chance to give back and make a difference in our community! Register [online](#).



Atlanta Lab Rescue

November 10th - Atlanta, GA

Calling all runners and dog lovers! Join us for the 10th Annual Atlanta Lab Rescue 5K at Westside Park in Atlanta. This dog-friendly race is a crucial fundraiser for Atlanta Lab Rescue, supporting their mission to save Labrador Retrievers and large breed mixes from shelters and abusive situations. With over 6,000 dogs rescued in 13 years, your participation makes a real difference. Register [online](#).



Gobble Wobble 5k/10k

November 28th - Alpharetta, GA

10K and 5K participants will receive a crewneck sweatshirt and custom finisher medal. Kids Fun Run participants will receive a crewneck sweatshirt and a fun run medal. All donations will benefit [The Place](#). Register [online](#).



PACKET PICK-UPS

50th Annual Turkey Trot 5k

[Kennesaw](#) - November 7th, 4 pm - 8 pm

Veterans Memorial 5k

[Marietta](#) - November 7th, 4 pm - 7 pm

Atlanta Lab Rescue

[Marietta](#) - November 8th, 4 pm - 7 pm

RACE PARTNERSHIPS

- November 9th - [50th Annual Turkey Trot 5k](#)
- November 9th - [Atlanta Lab Rescue](#)
- November 9th - [Veterans Memorial 5k](#)
- November 16th - [Run for the Cookies 5k](#)
- November 16th - [Fast Bananas Trail Race at Serenbe](#)
- November 16th - [Run at the Rock Community 5k](#)
- November 28th - [Running of the Turkeys](#)
- November 28th - [Gobble Wobble 5k/10k](#)

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SHOP ONLINE:



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LOCALLY OWNED  AND OPERATED

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