

New Arrivals!

1 message

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NEW ARRIVALS!

Peachy ,

While the weather is heating up, so are the new models arriving in our stores! These new models promise a plush and comfortable feel, making running more enjoyable. Even the neutral models provide a level of stability for those who need a touch of support. Stop by our locations and try them on yourself, or [shop online](#).



Mizuno Neo Vista

This model falls under the new "Super Trainer" category. A max cushioned shoe with super soft cushioning but with a glass-fiber reinforced plate for stability and responsiveness.

SHOP NOW!



On Cloudrunner 2

This supportive model uses the new Helion™ super foam midsole for increased energy return. A 100% recycled mesh upper and a plush tongue provide increased comfort and easy step-in feel.

SHOP NOW!



Saucony Triumph 22

This update uses Saucony's signature foam PWRRUN-PB for more cushion and energy return than the previous model. The wider midfoot provides a more stable platform. It's also great for everyday wear.

SHOP NOW!



Asics Gel-Kayano 31

The PureGEL™ technology improves shock absorption and offers smoother transitions. The new knit collar construction helps with a better step-in, and the new mesh improves breathability.

SHOP NOW!

New Store News!

We've got a new store announcement coming very shortly! A new sign will be going up next week. We'll provide some clues. It is OTP, located in one of the fastest-growing areas in the state, and the town spans four counties! Watch for the official announcement and grand opening details in future newsletters.



SOCIAL RUNS

We have fun Social Runs from all of our locations and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

SOCIAL RIDES

Monday Night Safety Ride

Midtown - Mondays - 6:00 pm

Click [here](#) for details.

Brookhaven Group Ride

Wednesdays, 6:00 pm

Course details are available [here](#).

EVENTS

How To Hate Running Less

Marietta - Wednesdays, 6:30 pm

"How to Hate Running Less" is a 30-minute FREE class with basic instruction, simple drills, and light running designed to make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



Cross Country Clinic - Cumming

July 13th - Cumming, GA

The Clinic is being held by very experienced and impressive XC runners. It will allow Middle School and High School athletes, coaching staff, and parents to discuss all Cross-Country and Distance-related topics. A Q&A, Group Run, and Shopping event will follow! Details and RSVP [here](#).

FEATURED RACES

Area 13.1 Half Marathon - 10k - 5k

August 17th - Roswell, GA

Recently voted the 2024 Best Half Marathon in GA and Top 50 in the USA, this intergalactic event features flat and fast courses with minimal elevation gain, perfect for setting new PRs. Finishers receive an alien head medal, custom race shirt, and free beer for 21+ runners. The fun continues post-race with live music, food trucks, vendors, and more! Register [online](#).



The Race





October 5th - East Point, GA


The Race is a weekend race event supporting black-owned businesses, neighborhoods, and charities. It is committed to delivering a world-class race with excellence at every step. The Race weekend features a live expo, half marathon, 5K race, virtual options to participate from your hometown, and Community Impact Service Day. A race for the Culture by the Culture! Register [online](#).




RACE PARTNERSHIPS

- July 20th - [Run F.A.R. 5k](#)


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