
Updates From Mike!

1 message

Mon, Oct 23, 2023 at 8:03 PM



Peachy ,

Greetings, Friends!

There is seemingly an unstated seasonal requirement in the South to address no less than one (1) group of friends and/or colleagues with the exclamation, "Happy Fall, Y'all!" This tradition has been extended as an expression on everything from current commercials to dated artwork on colorful porch front signs. It's a joyful greeting and a proper proclamation of optimism!

And as I tap out this Quarterly Update (Q4? Already?!?!), this timely phrase is also an exciting and accurate statement-of-fact... The following are just some of the reasons for plenty of autumnal happiness at Big Peach Running Co. and Big Peach Ride + Run. 😊 For sure, we so very much appreciate your involvement and curiosity! Here's what is happening... [Read more.](#)

New Release: New Balance 1080 v13

The new 1080v13 has been released and it's a great option as a daily trainer or for long runs. The new upper is structured and padded for a comfortable lockdown feel. The latest version of the Fresh Foam X midsole has a nice blend of softness and bounce that's sure you make those miles feel better under foot. Stop by and check them out for yourself!



[SHOP NOW!](#)



SOCIAL RUNS

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	SATURDAY
Alpharetta	6:30 pm		6:30 pm		
Brookhaven		6:30 pm		6:30 pm	
Cartersville				6:00 pm	
Cumming				7:00 pm	8:00 am
Decatur			6:30 pm		
Kennesaw		6:30 pm			
Marietta		6:30 pm			7:30 am
Midtown		6:30 pm			7:30 am
Suwanee		6:30 pm		6:30 pm	

Brookhaven Group Ride Wednesdays, 5:00 pm

Join us every Wednesday night for a group ride around the Brookhaven area. The ride will be led by members of our team and the Brookhaven Bicycle Alliance. The rides are open to all abilities with 13-mile & 20-mile routes. With cooler temps, it's a perfect time to enjoy a ride outside! The final ride of the season will be on October 25th. Course details are available [here](#).

Cartersville Thursday Night Run at Drowned Valley Brewing Thursdays, 6:00 pm

Join us Thursday nights at 6:00 p.m. for a group run at [Drowned Valley Brewery!](#)

EVENTS

How To Hate Running Less Marietta - Wednesdays, 6:30 pm

"How to Hate Running Less" is a 30-minute FREE class with basic instruction, simple drills, and light running designed to make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



Plantar Fasciitis Monday Cartersville - Mondays, Noon

This event is weekly and for anyone with Plantar Fasciitis or any foot issues. You can sign up here but it is not required to attend. Get personalized help from Jay Stephenson including how to massage and treat your Plantar Fasciitis. RSVP [here](#).

New Steel - Run & Book Signing Brookhaven - October 28th, 7:00 am

We are super excited to have the author of [New Steel](#), Chris Bystriansky. The book, chronicles his challenges in dealing with 2 hip replacements, only to overcome those challenges and finish 2 Ironman Triathlons! We'll have a run led by the Chattahoochee Road Runners and Atlanta Triathlon Club followed by a conversation with the author. RSVP [here](#).

A Ghostly Maximus, Scary Fun, Sunset Hike

Cumming/Sawnee Mountain - October 28th, 6:00 pm

Come dressed in your spookiest or goofiest Halloween costume for a chance to win prizes including the new Brooks Ghost Max! Trick or Treat along the trail! - Bring a bag to collect your treats! Remember- No Littering! Meet at [2500 Bettis Tribble Gap Rd., Cumming, GA](#) with the hike starting at 6 pm.

FEATURED RACES

Walk to End Alzheimer's

November 11th - Suwanee, GA

The Walk to End Alzheimer's is the largest annual fundraiser for the Alzheimer's Association. The funds raised allow the Alzheimer's Association to provide crucial services and resources free throughout the community. Register [online](#).



Running of the Turkeys 5k

November 23rd - Roswell, GA

A real, live chip-timed race in Downtown ROSWELL GA with overall and age group awards !! A new Roswell tradition! A virtual option is also available. Register [online](#).



Pine Mountain Trail Run

December 3rd - Pine Mountain, GA

PMTR is celebrating 43 YEARS and is one of the oldest and storied trail runs in the country. This 19 mile & 40 mile ultra marathon event will test your endurance and your ankles over rocky single-track trails. Register [online](#).



PACKET PICK-UPS

Nightmare on Main Street

[Kennesaw](#) - October 26th, 4 pm - 8 pm

Run To Serve

[Brookhaven](#) - October 26th, 3 pm - 7 pm,

Halloween Half Marathon

[Brookhaven](#) - October 27th, 11 am - 4 pm,

Mercer PA Creepy Crawly 5k

[Brookhaven](#) - October 27th, 3:30 pm - 7 pm

Cartersville 10k/5k

[Cartersville](#) - October 27th, 10 am - 6 pm





Halloween Half Marathon


[Midtown](#) - October 28th, 11 am - 4 pm


RACE PARTNERSHIPS


- October 28th: [Nightmare on Main 5k](#)
- October 28th: [Run to Serve](#)
- October 28th: [Mercer PA Creepy Crawly 5k](#)
- October 28th: [Cartersville 10k/5k](#)
- October 29th: [Atlanta Halloween Half Marathon & 5k](#)

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